People Z ™

THE TRANSPARENCY SOLUTION THAT EMPOWERS OPEN GOVERNMENT

CITIZENS　　　　DIGITAL DEMOCRACY　　　　GOVERNMENT

OPEN GOVERNMENT

Government agencies are embracing Transparency Solutions to deliver clear information on activities and results of taxpayer dollar investments. PeopleZ can help to empower citizen transparency through interactive online presentation of key performance information.

THE PeopleZ SOLUTION

PeopleZ empowers Open Government by enabling transparency into programs, spending and results. This fully integrated cloud-based solution exceeds citizen visibility expectations through an intuitive, on line transparency portal and engaging visual interaction.

PeopleZ HIGHLIGHTS

PURPOSE BUILT FOR GOVERNMENT
Completely integrated, out-of-the-box solution for delivering meaningful information to your citizens.

INTERACTIVE, USER FRIENDLY PORTAL
Intuitive and engaging interface that enables citizens to visually compare and assess government investments and results.

ENGAGING OPINION POLLS
Integrated polling for citizen input on policy decisions to increase their participation in the process of governing.

INFORMATION SELF-SERVICE
On-demand information that improves responsiveness to citizens while minimizing delivery costs.

COST SAVINGS
A cost efficient pay-for-service delivery model in the Cloud eliminating infrastructure and maintenance costs.

EMPOWER OPENNESS

ENGAGE CITIZENS

BUILD PUBLIC TRUST

EFFICIENT, INNOVATIVE AND RESPONSIVE GOVERNMENT

INFORMATION
FLEXIBILITY
- Economic Performance
- Organizational Performance
- Safety and Security
- Programs and Services
- Quality of Life

EMPOWER openness
ENGAGE citizens
BUILD trust

KEY BENEFITS DELIVERED

Benefit	Delivered
Citizen Focused Design	• Intuitive design increasing levels of service to constituents • Visual interaction with data enhancing government performance insight • On-line availability of information for citizen self-service of inquiries
Speed to Transparency	• Pre-built, intuitive citizen transparency portal • Open data connectors populate views from virtually any source • No software learning curve with an intuitive and easy to navigate solution
Flexibility to Meet Demands	• Customizable to address Policy and Constituent requirements • Modify views, add or restrict data detail, implement opinion polls
Confidential Information Security	• Complete control over access to information and detail • No public access into internal networks and information
Cost Effective	• Subscription plans for large and small government organizations • Software as a Service (SaaS) model reducing total cost of ownership
Mission Critical Platform	• Open, standards-based platform for extensibility • Data security through authentication, authorization, and encryption • High Availability and Scalability

SPEED TO TRANSPARENCY

Step 1 : Decide
• Identify information detail for public presentation
• Select *Transparency Portal* presentation theme

Step 2 : Organize
• Prepare financial information reports
• Configure *Transparency Portal* views

Step 3 : Deploy
• Upload data, test navigation, validate output
• Integrate *Transparency Portal* within website

Step 4 : Automate
• Automate report presentation and upload
• Monitor for modifications and enhancements

REPORTING

People Z   **DATA STORAGE**

SOURCE

WHO WE ARE

Zora Analytics has more than a decade of experience helping government partners unify and translate financial and operational data into meaningful information. Our purpose-built analytics solutions for state and local governments combine public sector experience with a proven approach to rapidly and economically deploy innovation. These best-in-class integrated solutions transform critical data into information using the latest visual presentation and analysis tools to create unprecedented value for our government clients.